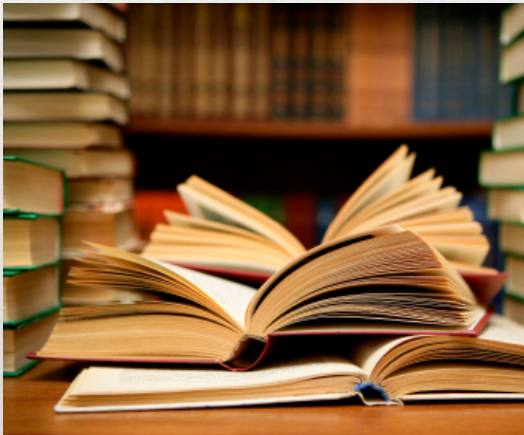


# Lessons from an Africa facing the world.

Prof John Powell  
Shanghai Conference  
October 2011



# *Commonalities and differences*



# What do they want?

	What they want	What they need
<b>Students</b>	Contemporary solutions to contemporary problems Clarity in criteria, syllabus etc. Reasonable work loads Short MBAs – minimum real cost 'Coolness' Kudos Jobs	
<b>Industry</b>	Immediately usable graduates	
<b>Research</b>	Publication Relevance Impact	
<b>Society</b>	Social impact projects CSR	

# How do we respond?

Identify 'boundary spanning' issues

***What knowledge can we legitimately import***

***What insight can we import?***

Be responsive to the fashion but understand our own contexts

***US schools are neither the benchmark nor the only model***

Draw from 'local' sources. Be Vietnamese, French, American...

***'Africa time'***

# Under no circumstances...

1. Allow any teaching to take place in your school
2. Allow the contemporary to overrule the eternal

